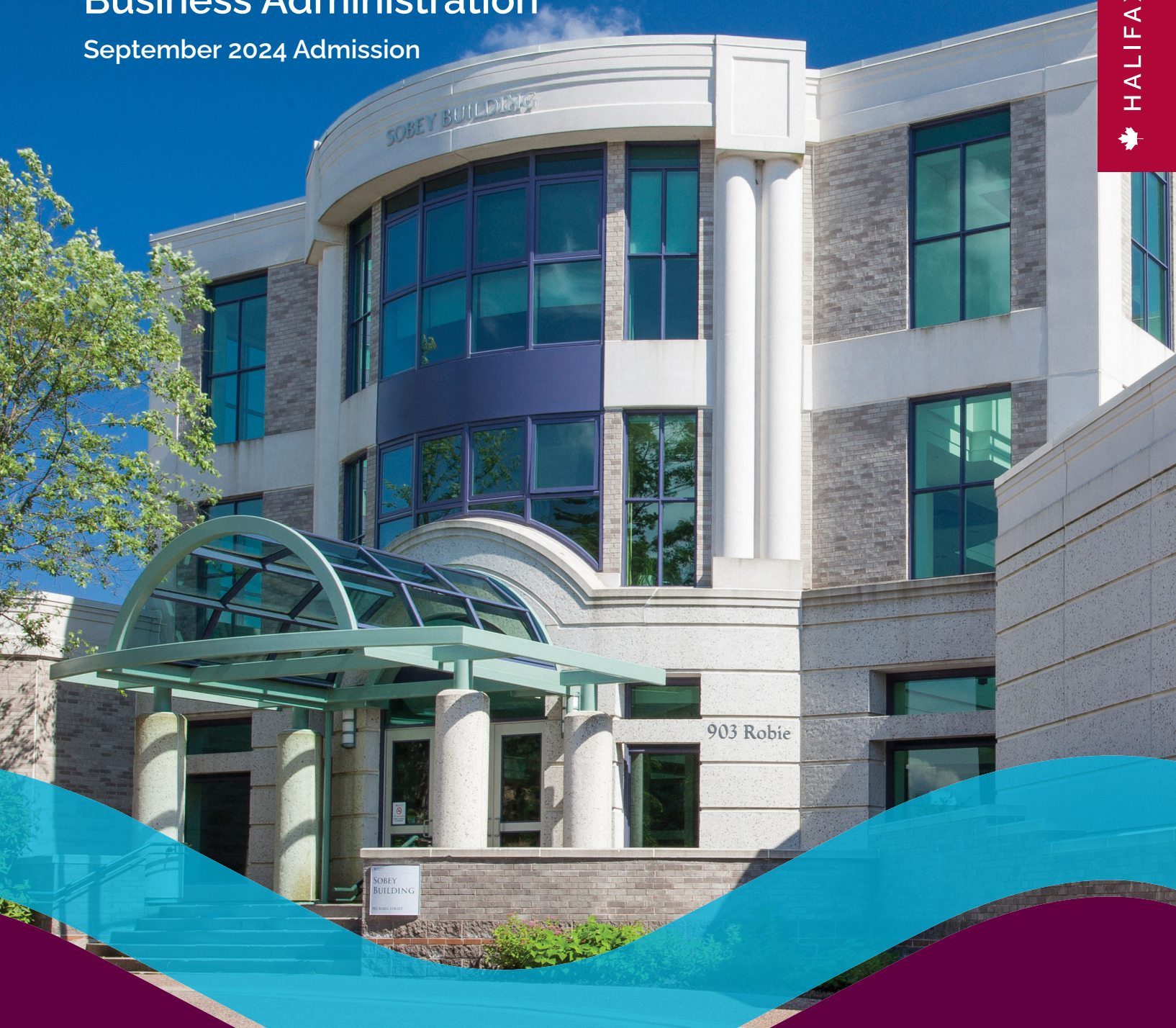


EMBA

Executive Master of Business Administration

September 2024 Admission

HALIFAX ~ CANADA



sobey.smu.ca/emba



**Sobey School
of Business**

Saint Mary's University



Class of 2021: Melissa Cranidge, Zach Day, Michelle Clare

Experience the Sobey Executive MBA advantage

With the Sobey Executive MBA, you'll cover similar material and earn the same degree as a traditional MBA, but with so much more. Evidence-Based Management (EBM) is a significant and growing field, and we are proud to be early adopters.

- The Sobey EMBA has a longstanding reputation for catering to the needs of professionals who want to successfully integrate their studies with career and life.
- Connect your degree to your career by examining the intersections between the functional areas of your organization and the challenges and strengths of the local business environment.
- The EMBA will strengthen your decision-making skills and sharpen your business acumen. Build an executive-level foundation in the corporate world in just 16 months,
- Deploy your business experience and newly acquired skills when you represent Atlantic companies internationally on our unique International Trade Mission. With your Executive MBA peers, you'll experience intercultural business firsthand.

AACSB accredited

A mark of quality, and a distinction achieved by only 5% of business schools.

CEBMA

First in Canada to achieve silver accreditation from the Centre for Evidence-Based Management.

PRME champions

Sobey School is a one of a select group of schools designated as PRME Champions in the Principles for Responsible Management Education UN Initiative.

EQUIS accredited

A distinction held by less than 2% of business schools worldwide.

Admissions

Admission requirements

- An undergraduate degree in any discipline from a recognized university with at least a 'B' average (3.0/4.3 GPA) or equivalent.
- An official transcript of your undergraduate and, if applicable, graduate studies. With a possible exception of candidates with a GPA of 3.0, engineers, Masters or Ph.D. degree holders, professional accounting designation holders and other highly qualified individuals, applicants are typically required to write the Graduate Management Admission Test (GMAT).
- A minimum of five years of work experience with substantive management experience. (including executive, functional and/or project management).
- Two written recommendations from colleagues attesting to your day-to-day performance as a leader and professional. One must be from a supervisor.
- If your first language is not English, you must submit an official TOEFL iBT® or IELTS. Tests cannot be more than two years old. We require an overall IELTS score of 6.5 with no band below 6.0.
- Other Saint Mary's University general graduate standards and procedures apply to this program.

Pre-application interview

All qualified candidates are invited to reach out to discuss their admissibility into the program.

Application deadlines

Application deadline is June 30.
A \$2500.00 deposit is required upon acceptance and applied to your first tuition payment.

Studying in Canada

As an international student you are required to obtain a study permit issued by Immigration, Refugees and Citizenship Canada before you arrive in Canada. You may apply once you receive your official letter of acceptance from Saint Mary's University by email. Apply early for your permit as processing times can vary.

International students are permitted to work part-time (on or off campus) while studying in a full-time degree program. Additionally, international students may qualify for up to a three-year post-graduate work permit in Canada as part of the Canada Experience Class. The Saint Mary's University International Student Centre can assist you with the work permit process.

Estimated program fees

Canadian students: **\$58,500**

International students: **\$58,500**

This includes: all course materials and books, two meals each on campus class day and miscellaneous fees for both years of the program. Fees subject to change.

** Subject to CRA regulations, costs related to meals, books and travel are not eligible for a tuition tax receipt"*



Questions?

Contact Sobey EMBA
emba@smu.ca



Questions?

Visit smu.ca/international/welcome



Program details

The Sobey EMBA is structured to maximize your time learning in a convenient format for working professionals. From the moment you begin, you will strengthen your decision-making skills and sharpen your business acumen through Evidence-Based Management (EBM) practices—all without needing to pause your career.

Required courses include

- Managerial and Financial Accounting
- People in Organizations
- Global Economy
- Evidence-based Practice
- Strategic Marketing
- Ethics, Governance and Sustainability
- Fundamentals in Global Finance
- Business Intelligence and Data Analytics
- Supply Chain Management
- Responsible Leadership
- Applied Practice-oriented Research Project I
- International Business
- Decision Making Under Uncertainty
- Business Strategy
- Applied Practice-oriented Research Project II
- International Marketing

Complete your program in just 16 months and while continuing your career.

The program is delivered in a unique hybrid format:

- Two days of in-person classes every three weeks
- Online, self-paced learning modules
- Online instruction from expert Sobey faculty
- Webinars led by practitioners in key fields

Each module consists of four courses of 26

hours each, held on campus on Fridays and Saturdays every three weeks. Before each in-class session you will complete self-paced online coursework and webinars.

The Sobey Executive MBA specializes in Evidence-Based Management (EBM). EBM means making decisions using the best available evidence from multiple sources by using the six A's to define and explore a problem or question: ask, acquire, appraise, aggregate, apply, and assess.

What can the Sobey EMBA do for your organization?

An investment in you team is an investment in your organization. When your team employs Evidence-Based Management principles, the path to your mission becomes clearer and obstacles easier to overcome. When you send more than one student, the benefits multiply.

The Sobey EMBA advantage:

- Achieve a unified company vision.
- Benefit from faster, better decision-making.
- Save money on recruitment by increasing employee retention.



“ The EMBA program surpassed all my expectations. The knowledge I gained and the opportunity to network with people from different professions and industries has been valuable. The teaching styles and concepts of ethics, governance and sustainability and responsible leadership opened my eyes to a different world of experience. I highly recommend the program to other professionals looking to advance their careers. ”

- Ajayi Adebayo Dada EMBA 23'
Maintenance Project Lead,
Asset Rejuvenation Program, Nigeria LNG Limited



Expand your network and career

As a member of the Sobey School of Business community, you will be based in Atlantic Canada's home for research excellence and knowledge mobilization. Our five active research centres explore cutting-edge topics in retail innovation, social impact measures, co-operative accounting and management, the economics of immigration and much more.

Sobey Research Centres

- David Sobey Centre for Innovation in Retailing and Services
- Atlantic Research Group on Economics of Immigration, Aging and Diversity
- Centre for Leadership Excellence
- Centre of Excellence in Accounting and Reporting for Co-operatives
- International Centre for Co-operative Management

Expand your network through on-campus and virtual events with leaders from diverse fields of research and practice. Meet and learn from the Sobey School's dynamic faculty members who are nationally recognized industry experts and active with the local and regional business communities.

As a graduate student at the Sobey School of Business, you will have access to the Graduate Career Services Office, which offers one-on-one coaching and skill-development support. We recognize that as an EMBA student, you are already a leader in your field and may not need the same career support as graduate students in other programs. Your Graduate Career Services experience can be customized to support your goals and can connect you to the industries you want to explore.





“ The EMBA program offers professionals an opportunity to step outside of entrenched system thinking, with a focus on long term sustainability. Learnings from passionate faculty and experienced peers starts on day one, as you test and implement ideas while working full time. This is a program to be conquered. The result will always align with your own personal commitment. ”

- Amanda Hatt, EMBA 23'
Director, Community Programs, Charitable Giving Advisor
QEII Health Sciences Centre Foundation

Sobey School of Business

Established in 1934 as the Faculty of Commerce at Saint Mary's University, the Sobey School of Business is Atlantic Canada's largest and most respected business school. It's also fully accredited by the AACSB—a designation achieved by only five percent of business schools worldwide. Here, you'll embark with over 2,700 students on a fast track to your future, with small class sizes, a close-knit campus and over 80 full-time faculty members.

With over 40 percent of undergraduate students and over 75 percent of graduate students originating from 80 different countries, the Sobey School of Business is widely admired as an institution that integrates and fosters global perspectives among its students and within the community. The Sobey School of Business, through active learning and the creation and mobilization of scholarship, prepares citizens of the world to lead entrepreneurial and sustainable businesses and communities.

Saint Mary's University

Ideally located in the vibrant city of Halifax, Saint Mary's University is home to a diverse and inclusive community of over 7,500 faculty, staff and students, and boasts a global network of more than 53,000 alumni. Founded in 1802, Saint Mary's is one of the oldest universities in Canada. We offer a unique experience, combining world-leading research with a close-knit community. Saint Mary's is known for its engaged faculty and students, entrepreneurial spirit and impactful research that reaches beyond campus walls and into the wider community. Our students, researchers and faculty share the desire to work towards a future that is inclusive, sustainable, diverse and resilient—a World without limits.

Graduate housing

For graduate students, and other eligible individuals, Saint Mary's University offers one and two-bedroom apartments. Additionally, the surrounding South End of Halifax offers student housing options in a vibrant urban setting. Here, you'll be close to campus, green spaces and great local life.



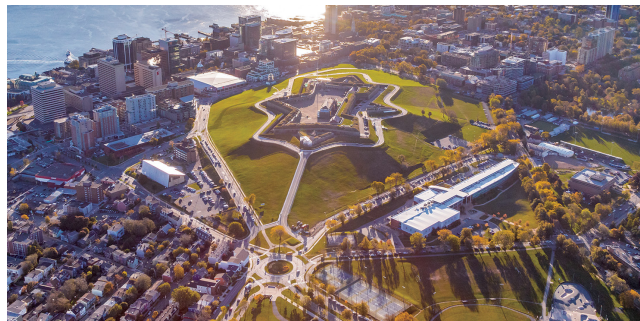
Flight times

MONTREAL - 1 hr 29 min

TORONTO - 2 hr 05 min

NEW YORK - 2 hr 41 min

BOSTON - 1 hr 19 min



About Halifax

Whether you're looking for vibrant city living with amazing culture, cuisine and nightlife or a more relaxed rural pace to find escape, Halifax is all about having the best of both worlds. Known globally for its warm and welcoming people, Halifax is more than an all-access ocean playground—it's your key to a future filled with opportunity.



Student life

As a graduate student, you can get involved in several on-and off-campus activities as soon as you arrive in Halifax. The International Centre offers events throughout the year, including ski trips, International Night, game nights, movie nights and Lunch n' Learns. In addition, there are over 40 active student societies on campus in which students are invited to participate in such as Net Impact, Speak Up Society, MBA Society, Graduate Student Society and the Power to Change Society. Saint Mary's has a world-class fitness facility and a wide range of varsity and intramural sports. For more information and to learn about campus life visit smu.ca/campus-life.





Graduate Studies and Research

Saint Mary's University is a dynamic research institution. Our Faculty of Graduate Studies and Research (FGSR) oversees 29 graduate programs (PhD, Master's, Diploma) in a stimulating intellectual community that spans all faculties, all joined in the pursuit of academic excellence through research.

- As a PRME (Principles of Responsible Management Education) Champion school, the Sobey School incorporates social and environmental responsibility into the program curriculum and works to achieve the UN's Sustainable Development Goals.
- The Sobey School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB-accredited schools have the highest quality faculty, relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.
- Sobey School faculty members are nationally recognized business experts who are actively engaged with research that impacts local, regional and international communities.



Currently graduate students make up approximately 10% of the student body at Saint Mary's.



Saint Mary's has received \$41 million in external research support in the last 4 years, including well over half a million for COVID-19 research.

