

## Letter from the Editors

**IN THIS ISSUE OF IJCAM** we have an opinion piece and four research papers. In the opinion piece, Dr. Peter Davis, University of Leicester, argues that the ICA should not expel Russia. His piece provides a dissenting voice on the Ukraine, American policy and the future of European social democracy. In the next paper, four researchers from the Universidad de La Laguna, Spain, Vanessa Yanes-Estévez, Ana Garcia-Pérez, Enrique González-Dávila and Cándido Román-Cervantes, explore cooperatives' internal and external social networks and size. In the third paper, Barbara Richter, Linda Bitsch, and Jon H. Hanf, all from the Geisenheim University, Germany, examine branding and brand management for wine co-operatives in Germany. The fourth and fifth papers were authored by graduates of Saint Mary's University's Masters of Management in Co-operatives and Credit Unions. The papers are based on their capstone research projects. Karen Flamand is Associate Vice-President, Co-operators Group Limited. In her paper, Karen researches opportunities for The Co-operators Group Limited to leverage its co-operative identity in order to accelerate its achievement of the United Nations Sustainable

Development Goals (UNSDGs) by integrating sustainable development and a circular economy within its business strategies. The fifth paper was written by Douglas Baldry, Assistant Branch Manager at the Vancity Savings Langley Community Branch. In this paper, Douglas focuses on how values can influence decision-making within an organization and can contribute to a positive work environment. His research was completed through a case study of Vancouver City Savings Credit Union (Vancity).

### Call for Papers

General Call for papers on co-operative accounting and management topics

- Submission deadline – February 28, 2023

Papers related to management topics should be submitted to Peter Davis: [pd8@leicester.ac.uk](mailto:pd8@leicester.ac.uk) and those focusing on accounting and reporting should be submitted to Daphne Rixon: [daphne.rixon@smu.ca](mailto:daphne.rixon@smu.ca).

*Daphne Rixon*  
Editor-in-Chief

*Peter Davis*  
Senior Editor



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