

Research Support Fund Communications Strategy Summary (updated/revised – May 2023)

To comply with the requirements to receive funds through the Research Support Fund (RSF) program Saint Mary's will enact the following communications tactics throughout the year.

- The Office of the Associate Vice-President Research (AVPR) will coordinate with the Saint Mary's University External Affairs department, and with the Communication Officers within each of our Faculties (Arts, Science, and the Sobey School of Business), to encourage the support and impact of RSF funding on the successes related to any research related stories shared through the Saint Mary's website.
- The Office of the AVPR will coordinate with the Communication Officers within each of our Faculties (Arts, Science, and the Sobey School of Business) to ensure that Faculty "newsletters"(sent electronically on a periodic basis to members of faculty, staff and students) acknowledge the support of RSF when research highlights and milestones are reported.
- During all major celebrations of research hosted/organized by the Office of the AVPR (e.g. annual Research Expo, annual Research Recognition event), and during all Faculty Council meetings of the Faculty of Graduate Studies and Research, the role and amount of RSF support will be specifically highlighted as a key contributor to research success at Saint Mary's University.
- In ongoing broad communications from the AVPR Office to faculty researchers (email updates, celebrations of research events, Faculty Councils), faculty researchers will be encouraged and reminded to acknowledge RSF support to Saint Mary's University when giving Presentations/Lectures on Tri-Agency funded research projects and results.
- The AVPR will highlight the support and impact of RSF funding in any/all university budget deliberations at the senior and executive management levels.